



 EST. 1833

*The 000-18 Kenny Sultan Sunburst
Custom Signature Edition*

000-18 Kenny Sultan Sunburst Custom Edition Pays Tribute To California's Premier Bluesman

Kenny Sultan has played ragtime, old time and even folk during his career – both as a solo artist and with musical partner Tom Ball – but his true passion is acoustic blues. For more than 25 years, he has shown an uncanny talent for taking various blues styles – from Chicago and Kansas City to Delta and Piedmont – and making them his own. A noted teacher, consummate performer, and unsung hero of countless soundtracks and commercials, he and his blues are accessible, engaging and downright fun.

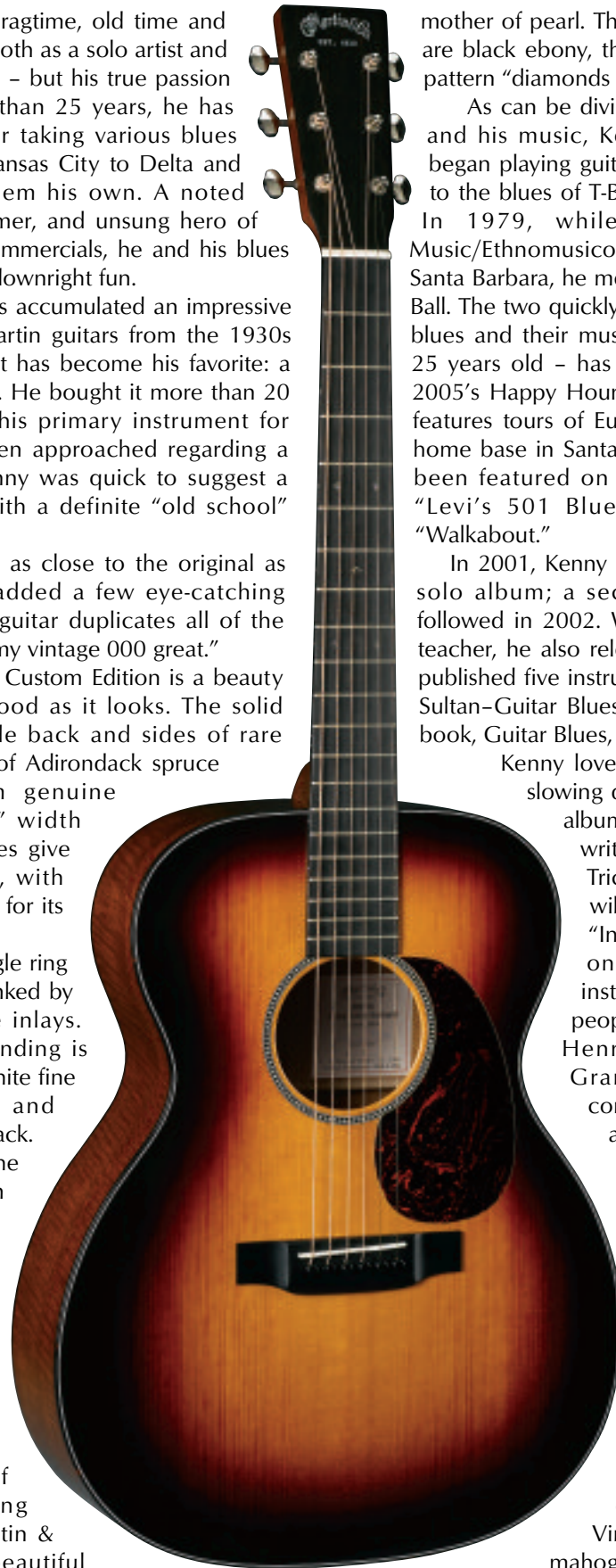
Over the years, Kenny has accumulated an impressive collection of small-bodied Martin guitars from the 1930s and 1940s, including one that has become his favorite: a 1936 Martin 000-18 Sunburst. He bought it more than 20 years ago and it has been his primary instrument for concerts and recording. When approached regarding a namesake Martin guitar, Kenny was quick to suggest a modern version, but one with a definite “old school” character.

“I really pushed to get it as close to the original as possible,” he noted. “We added a few eye-catching appointments, but the new guitar duplicates all of the essential elements that make my vintage 000 great.”

The 000-18 Kenny Sultan Custom Edition is a beauty that sounds and plays as good as it looks. The solid premium tonewoods include back and sides of rare fiddleback mahogany, a top of Adirondack spruce and a neck carved from genuine mahogany. Scalloped 1/4” width Adirondack spruce top braces give this guitar impressive tone, with uncommon power and clarity for its size.

The rosette features a single ring of herringbone pearl inlay flanked by black/white/black fine line inlays. Traditional tortoise-color binding is accented by multiple black/white fine line purfling on the top and black/white purfling on the back. But the real showstopper is the unique “Kenny Sultan Sunburst” top. Narrow and dark around the perimeter, and quickly feathering to amber, it – complemented by the other appointments – looks spectacular.

The solid, square tapered headstock on the 1 3/4” (at the nut) modified V neck features a headplate of polished ebony, a stunning backdrop for the “C. F. Martin & Co.” script logo inlaid in beautiful



mother of pearl. The fingerboard and belly bridge also are black ebony, the former accented only with short pattern “diamonds & squares” position markers.

As can be divined from his Custom Edition guitar and his music, Kenny Sultan values tradition. He began playing guitar as a child and quickly gravitated to the blues of T-Bone Walker and Lightnin’ Hopkins. In 1979, while studying for a degree in Music/Ethnomusicology at University of California at Santa Barbara, he met harmonica and guitar player Tom Ball. The two quickly bonded over their love of acoustic blues and their musical partnership – now more than 25 years old – has yielded eight albums. Their latest, 2005’s *Happy Hour*, is an unusual concert album that features tours of Europe and steady gigs around their home base in Santa Barbara, and studio work that has been featured on everything from the memorable “Levi’s 501 Blues” commercials to the movie “Walkabout.”

In 2001, Kenny released *West Coast Blues*, his first solo album; a second solo album, *Guitar Blues*, followed in 2002. Widely respected as a blues guitar teacher, he also released four instructional videos and published five instructional books, including the Kenny Sultan–Guitar Blues DVD in 2004 and its companion book, *Guitar Blues*, in 2005.

Kenny loves his work and shows no signs of slowing down. “Tom and I have a new duet album due out in 2007 and I have also written a new instructional book, *Blues Tricks, Turnarounds and Endings*, that will be published soon,” he observed. “In addition, I’ve been asked to play on an album of Cole Porter guitar instrumentals, produced by the same people who did *Pink Guitar*, the CD of Henry Mancini music that won a Grammy.” Add a full schedule of concerts, teaching and session work, and he is one busy musician.

The Martin 000-18 Kenny Sultan Custom Edition is outfitted with Waverly nickel open-gear tuners with butterbean knobs, a polished and beveled acetate nitrate laminate vintage-style pickguard, bone nut and compensated bone “drop-in” bone saddle, and plain black ebony bridge pins and end pin to approximate the vintage character of Kenny’s 1936 000-18. Vintage-appropriate dark stain on the mahogany and Martin’s flawless polished

gloss finish allow the beauty of this new classic to shine.

Delivered in a Geib-style hardshell case, each Martin 000-18 Kenny Sultan Custom Edition guitar bears an interior label personally signed by Kenny Sultan and numbered in sequence without total. Left-handed guitars may be ordered without additional cost and factory-installed electronics are an extra-cost option. Authorized C. F. Martin dealers will begin accepting orders for the open-ended 000-18 Kenny Sultan Custom Edition immediately and participating dealers will be posted online at the C. F. Martin website: www.martinguitar.com. ❖



What Is A Custom Edition?

Custom Editions are specially made in small batches through the Martin Custom Shop and are individually numbered and personally signed by the artist, but are not typically limited to a finite quantity. You may order any of the above Custom Edition Martin guitars through your authorized Martin dealer. For specifications, photographs and prices, go to the web at www.martinguitar.com and click on Artists/Custom Editions. ❖



For more than two decades, bluesman Kenny Sultan has been an ardent player of Martin guitars with many 0, 00, 000 and Dreadnought-sized vintage models in his arsenal. Kenny is shown above with his prized 1936 000-18 Sunburst that provided the inspiration for his custom edition.

000-18 KENNY SULTAN CUSTOM SIGNATURE EDITION – SPECIFICATIONS

MODEL: 000-18 Kenny Sultan Custom Signature Edition
CONSTRUCTION: Dovetail Full Gloss
BODY SIZE: 000-14 Fret (Short Scale)
TOP: Adirondack Spruce
ROSETTE: Single Ring Herringbone Pearl Inlay
(B/W/B Inlay On Either Side Of Herringbone Pearl)
TOP BRACES: Scalloped 1/4" Width, Adirondack Spruce
BACK: Fiddleback Mahogany, 2 Piece
BACK PURFLING: Fine Pattern Herringbone
CAUTION STAMP: None, "C. F. Martin & Co., Nazareth, PA."
Stamping Between 1st & 2nd Back Braces
BLOCK TO READ: (Laser Etched Martin Logo)
CUSTOM
000-18 Kenny Sultan
Serial Number

SIDES: Fiddleback Mahogany
RIBBON: Spanish Cedar
END PIECE: Tortoise Color
END PIECE INLAY: None
BINDING: Tortoise Color
TOP INLAY: Black/White/Black/White/Black
BACK INLAY: .0325" Black White (White Faces Tortoise)
NECK: Genuine Mahogany, 10/4 With Wings, No Diamond
NECK SHAPE: Modified V-Shape
TRUSS ROD: 2 Way Adjustable
HEADSTOCK: Solid Square Tapered
HEADPLATE: Ebony, Unbound, MOP Decal Logo Inlaid
HEELCAP: Ebony
NUT: Genuine Bone
FINGERBOARD: Black Ebony
SCALE LENGTH: 24.9"
OF FRETS CLEAR: 14
OF FRETS TOTAL: 20
FINGERBOARD WIDTH AT NUT: 1 3/4"
FINGERBOARD WIDTH AT 12th FRET: 2 1/4"
FINGERBOARD POSITION INLAYS: Diamonds & Squares, Short Pattern
SIDE POSITION DOTS: White, 3rd, 5th, 7th, 9th, 12th (double), 15th, 17th
FINGERBOARD BINDING: None
FINISH BODY: Polished Gloss, Dark Mahogany Stain, Dark Filler
FINISH TOP: "Kenny Sultan" Unique Sunburst
Masked Herringbone Pearl, Rosette & Top Inlays
FINISH NECK: Polished Gloss Complete, Dark Mahogany Stain, Dark Filler
BRIDGE: Black Ebony
BRIDGE STYLE: Belly, 2 5/16" Bridge Spacing
SADDLE: Genuine Bone, Compensated Drop-In (Not Long)
TUNING MACHINES: Waverly Nickel With Butterbean Knobs
STRINGS: MSP-4100 Phosphor Bronze Light Gauge
BRIDGE & END PINS: Plain Ebony (Gurian)
PICKGUARD: Acetate Nitrate Laminate, Polished & Beveled
CASE: #533 Geib Style Hardshell Case
INTERIOR LABEL(S): Personally Signed By Kenny Sultan
Numbered In Sequence Without Total
EDITION SIZE: Custom Edition (Open Ordering)
ELECTRONICS: Optional
NO CHARGE OPTIONS: Lefthanded At No Additional Charge

SUGGESTED RETAIL PRICE

\$4899.00

This model may be ordered
through your local
Authorized Martin Dealership

*"...the new guitar duplicates all
of the essential elements that
make my vintage 000 great."*

Kenny Sultan

